

Out of the Starting Gate

tyBit Issues First Payout to its Affiliates

Eleven months ago, tyBit (www.tyBit.com) hit the Internet running. Coming out of Beta in September, tyBit is already one of the fastest growing search engines on the Web. Registering over 60 million searches in September and 70 million searches in October, tyBit's growth is setting a blistering pace. tyBit delivers fast, relevant search results to its users and pays its affiliate partners the most robust revenue share in the industry.

tyBit recently announced that it would be sending thousands of dollars in commission checks to its partners. "We have hundreds of AdVARs and Affiliates who will be receiving their first payouts this month," said Clarence Briggs, CEO of tyBit. "While in Beta, hundreds of early-adopter entrepreneurs joined us in our effort to provide relevant search that is click-fraud free and we are pleased to issue cash distributions to folks like Arjaree Sutton who received a check for \$434.65." Briggs also indicated that tyBit advertisers are also benefiting because the PPC and KWP rates are very inexpensive with transparent reports and zero click fraud.

The grassroots movement to revolutionize the way people search started two years ago when Briggs, unhappy with his treatment as an advertiser with other search engines, decided to build a search engine of his own. The movement has caught on. "The fact that we are making thousands of dollars in cash distributions to AdVARs and Affiliates only 60 days out of Beta, and in the current economic climate, says a lot about tyBit and our acceptance in the marketplace," stated Briggs.

With over 6,000 advertisers in tyBit's advertising module and a large number of third party advertisers,

tyBit's growing number of AdVARs and Partners will see even more from their competitive revenue share. Partners and AdVARs receive up to 40% of any advertisement revenue they generate for tyBit. And tyBit does

not compete with its partners, allowing them to private label the engine. "ISPs, carriers and traditional media are waiting in line to get their own search engine," said Briggs.

Search Engine Success

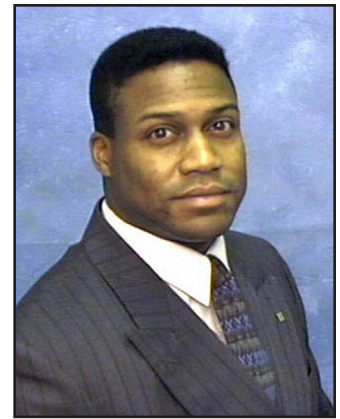
"My companies have seen great things working with tyBit. I can't wait to see the new features in 2009."

Kenn Rivers
CMO, WebsiteGenie.Net
Tacoma, WA

Kenn Rivers is the owner of WebsiteGenie.net, a successful Web design and hosting company located in Tacoma, WA. He decided to expand his businesses and become a tyBit AdVAR and Affiliate receiving his first commission check for \$521.54 not to mention what he makes managing ad campaigns for his clients. He is also the corporate advisor for www.WACommerce.org, a new government procurement portal designed with the small business



GlobalKeywordRegistrar.com's owner, Dennis Espindola based out of Soquel, California augmented his business with tyBit's Global Keyword Registry (GKR) and AdVAR program. As a Search Engine Marketer, Espindola immediately saw the benefits that tyBit's GKR program would provide his customers. "I have developed a new stream of income, managing Pay-Per-Click advertising for my clients," said Espindola. The AdVAR program



owner in mind. "Our Company's focus is on helping small business clients increase their bottom-line and save money," said Rivers. Through WebsiteGenie.Net, www.WAsearch.us, and as a certified tyBit Ad Manager, I'm excited to provide my clients a way to get actual 100% click-fraud-free advertising and they love it! I haven't seen any other advertising program offer this, it's great."

"Becoming a tyBit AdVAR creates new streams of income to power your business to the next level."

Dennis Espindola Jr.
Owner, GlobalKeywordRegistrar.com
Soquel, California

helped Espindola earn a revenue share based on the money his clients spent with tyBit. The Affiliate program also gave Espindola everything he needed, to create his own tyBit search engine at OodlesSearch.com. This is a feat Dennis thought would be years away. With tyBit, he was able to complete this task in hours. "tyBit's AdVAR/Affiliate program provides you the ability to become your own search engine just as I did," said Espindola.